

# Privacy Policy for Lifted Ventures WhatsApp Community

Last updated: 18 December 2025

This Privacy Policy explains how Lifted Ventures ("we", "us", "our") collects, uses, and protects your personal data when you join and participate in our WhatsApp Community. We are committed to complying with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

By joining our WhatsApp Community, you acknowledge that you have read and understood this Privacy Policy.

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## 1. Data Controller

Lifted Ventures is the Data Controller for the personal data we process.

Contact details:

Nexus

University of Leeds  
Discovery Way  
Leeds  
LS2 3AA

Email: [info@liftedventures.co.uk](mailto:info@liftedventures.co.uk)

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## 2. Personal Data We Collect

When you join or interact within our WhatsApp Community, we may collect and process the following personal data:

- Your phone number
- Your WhatsApp profile name
- Your profile photo (if publicly visible on WhatsApp)
- Messages you send to the Community or directly to our admins

- Any additional information you provide when communicating with us (e.g., enquiries, preferences)

We do not ask you to share sensitive personal data. Please avoid sharing such information in the Community.

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### 3. How We Use Your Personal Data

We use your personal data for the following purposes:

- Managing and maintaining the WhatsApp Community
- Sending updates, announcements, and information relevant to the Community
- Responding to messages or questions
- Monitoring community activity to ensure compliance with our guidelines
- Marketing communications (only where we have a lawful basis)

We will not use your data for purposes unrelated to the operation of the Community without informing you.

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### 4. Our Legal Basis for Processing

Under the UK GDPR, we rely on one or more of the following lawful bases:

#### a) Legitimate Interests

To operate and manage the Community and send updates relevant to your membership.

#### b) Consent

For optional marketing communications or where required by law. You can withdraw consent at any time.

#### c) Contract

Where participation relates to a service we provide to you.

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### 5. Who We Share Your Data With

We may share your data with:

- WhatsApp LLC / Meta Platforms for WhatsApp communications
- Service providers who support our business operations
- Regulators or legal authorities if required by law

We do not sell, rent, or trade your personal data.

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## 6. International Data Transfers

WhatsApp and Meta may process your data outside the UK, including in the USA and other countries. They implement safeguards such as Standard Contractual Clauses.

You can read WhatsApp's own privacy information in their Privacy Policy.

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## 7. Data Retention

We retain your personal data only for as long as necessary for the purposes described above.

Typically:

- WhatsApp messages remain until deleted by you or according to your settings
  - Membership data is kept for as long as you are part of the Community
  - If you leave the Community, we may retain relevant information (e.g., support history) for up to 6 years for legal/accounting purposes
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## 8. Your Data Protection Rights

Under the UK GDPR, you have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Object to processing based on legitimate interests
- Withdraw consent at any time (where applicable)
- Request restriction of processing

- Request data portability

To exercise your rights, contact us at: [info@liftedventures.co.uk](mailto:info@liftedventures.co.uk)

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## 9. Security Measures

We take appropriate technical and organisational measures to protect your data, including:

- Limiting admin access to authorised personnel
- Using secure devices and accounts
- Regular monitoring of community activity to prevent misuse

Please note: WhatsApp is a third-party platform, and communications may be subject to their security practices.

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## 10. Your Responsibilities in the Community

To protect your own privacy and others':

- Avoid sharing sensitive or unnecessary personal information
  - Respect the privacy of other members
  - Do not copy, forward, or misuse information shared by others
  - Adhere to the *Lifted Ventures Female Founder Whatsapp Community Terms of Use* - see [www.liftedventures.co.uk/female-founders](http://www.liftedventures.co.uk/female-founders)
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## 11. Leaving the Community

You may leave the Community at any time via WhatsApp's "Exit Community" option.

Upon leaving:

- Your data will no longer be visible to members
  - Some data (e.g., past messages) may remain visible to others unless removed
  - We may retain necessary records as described in Section 7
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## 12. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted in the Community or on our website.

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## 13. Contact Us

If you have questions about this Privacy Policy or how your data is processed:

Lifted Ventures

[info@liftedventures.co.uk](mailto:info@liftedventures.co.uk)

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